

**GROUPE LE DUFF CREATES THE NEW POSITION OF SENIOR GROUP VICE-PRESIDENT OF HUMAN RELATIONS AND APPOINTS DIDIER GUILLOT TO THE POSITION**

Groupe Le Duff, who broke the €2 billion turnover mark, aims to strengthen its position as a world leader in the restaurant industry over the next few years by continuing its development in France and abroad.

In this context and in order to prepare for this ambitious future and strengthen the Group's adage that "*Our time value is our people*", Louis Le Duff (Founder and CEO) and Maryvonne Guillou (COO) decided to create the position of **Senior Group Vice-President of Human Relations**.

**Didier Guillot**, 47, joins Groupe Le Duff as **Senior Group Vice-President of Human Relations** in order to drive the creation of a leading company that is modern, sustainable and responsible, both in France and abroad.

Having obtained a law degree from Paris-Assas university and a post-graduate qualification in human resources management from CFFOP (DESS GRH Paris 2), Didier Guillot has significant experience in Human Resources Management.

He joined the Human Resources department of Henkel Group in 1992, working at the French headquarters for 3 years, and then became an HR manager at a European cosmetics factory for the Henkel KGaA parent company.

He then moved to L'Oréal Group, where he was HR Director for L'Oréal Luxe and then the Consumer Products division in France.

Didier went on to join the international team, as HR Director for different zones (Benelux, Latin America, and Iberia). Most recently, he held the position of Director of International Careers and Total Rewards at L'Oréal Group.

He also took part in the prestigious HR Think Tank - Human Resources Circle of Excellence.

**About Groupe Le Duff**

Groupe Le Duff is the world's leader in bakery cafes with brands such as Brioche Dorée, le Fournil de Pierre, Bruegger's and Kamps.

The group also has a market presence in **traditional restaurant dining** with two French cuisine brands in the United States: **La Madeleine** and **Mimi's Café**. In France, the group is developing the **Ker Soazig** all-organic crepe restaurants and **Del Arte**, an Italian speciality brand.

The group is also active in **industrial cuisine** with **Bridor** (bread, pastries and traditional French patisserie), **Recettes de la Ferme des Loges** and **Cité Gourmande**.

Groupe Le Duff is present in 80 countries across five continents, has achieved **more than €2 billion** in turnover, and has over **35,000 employees** in nearly **1,700 restaurants and bakeries**.

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